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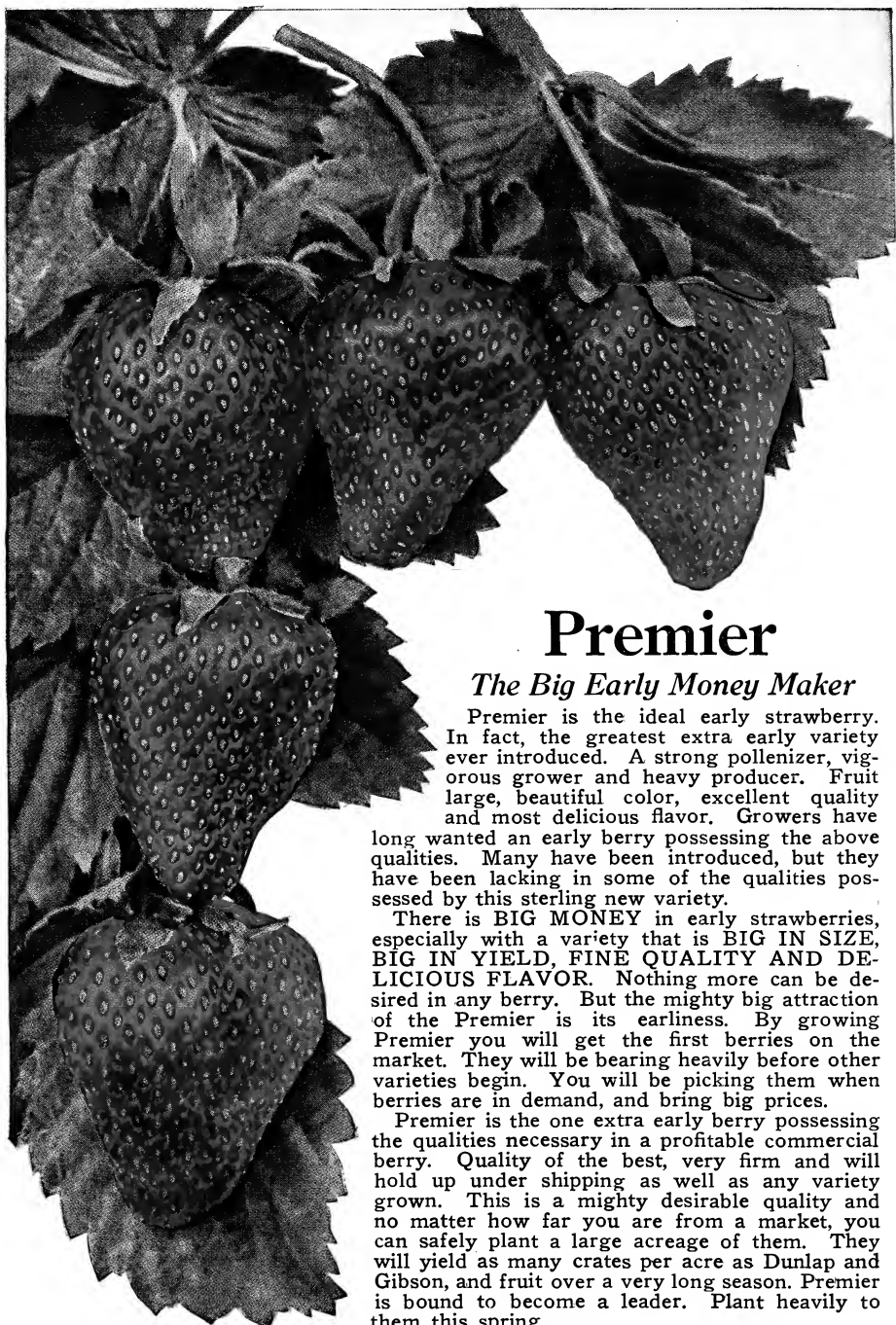
# Grow Strawberries *for* Quick Money



Stevensville Nurseries  
HENRY EMLONG & SONS

Stevensville, Michigan

Catalog for 1923



## Premier

### *The Big Early Money Maker*

Premier is the ideal early strawberry. In fact, the greatest extra early variety ever introduced. A strong pollinizer, vigorous grower and heavy producer. Fruit large, beautiful color, excellent quality and most delicious flavor. Growers have long wanted an early berry possessing the above qualities. Many have been introduced, but they have been lacking in some of the qualities possessed by this sterling new variety.

There is **BIG MONEY** in early strawberries, especially with a variety that is **BIG IN SIZE, BIG IN YIELD, FINE QUALITY AND DELICIOUS FLAVOR**. Nothing more can be desired in any berry. But the mighty big attraction of the Premier is its earliness. By growing Premier you will get the first berries on the market. They will be bearing heavily before other varieties begin. You will be picking them when berries are in demand, and bring big prices.

Premier is the one extra early berry possessing the qualities necessary in a profitable commercial berry. Quality of the best, very firm and will hold up under shipping as well as any variety grown. This is a mighty desirable quality and no matter how far you are from a market, you can safely plant a large acreage of them. They will yield as many crates per acre as Dunlap and Gibson, and fruit over a very long season. Premier is bound to become a leader. Plant heavily to them this spring.

For home use this wonderful berry is unequalled. Plant Premier in your garden. They will provide your table with big luscious berries early in the season. The quality and flavor is unsurpassed, whether eaten fresh or preserved for winter.

You must plant Premier this spring. We will guarantee your entire satisfaction. If you grow berries, you cannot be without them. For price see Page 34.



# 1923      *Introductory*      1923

We take pleasure in presenting this, our 1923 catalog of berry plants. We know that it will interest you, as it gives you the opportunity to procure some of the strongest and most productive fruit plants it is possible to grow, at a reasonable price.

Our purpose in sending you this catalog is to get your order for plants this year. We know that we have the finest stock of plants we have ever grown, and visitors from all parts of the country say that our plants are the healthiest and strongest plants they have ever seen.

You will, no doubt, receive from ten to twenty berry plant catalogs this season, and every one of them will naturally claim the superior qualities of the plants they represent. It will be to your advantage to study them carefully. Do not merely compare the prices, but read them from cover to cover. Then select your plants from the catalog that will give you the **GREATEST PLANT VALUE** for the money invested.

Buying berry plants, or any other nursery stock, involves a large element of **FAITH**. The only assurance you can have of getting plants that are true to name, free from disease and productive is the integrity and reliability of the grower with whom your order is placed. After the plants are received and planted it will be a year or more before you can have positive knowledge of the quality and value of the stock purchased.

We wish it were possible for you to examine the plants before you ordered. As this is impossible, we want you to compare our catalog with others you receive, and satisfy yourself beyond all doubt that we can and will send you strictly first class stock and treat you square.

We know that our plants are right, also that our methods are right. These facts are fully emphasized in our rapid growth. Furthermore our customers order their needs from us year after year, because they know they will get plants of the highest productive ability and a **SQUARE DEAL**.

Whether you order 100, 1000 or 100,000 your interests will receive the utmost consideration from the time your order is received until the plants are bearing in your garden or fields.

Respectfully soliciting your patronage and wishing you a most successful and prosperous New Year, we are,

Yours very truly,

*Stevensville Nurseries*



## *A Record Yield*

### *1500 Plants Produce 2500 Quarts of Berries.*

HENRY EMLONG & SONS,  
Stevensville, Michigan.

Excelsior, Minn., July 6th, 1922.

Gentlemen:—As the strawberry season is over I think it is my duty to inform you of the wonderful crop of berries just harvested. From my small patch, one-fourth acre, which was grown from the 1500 plants purchased of you last year we sold 90 twenty-four quart cases at an average price of \$4.50 per crate. Besides this we sold about 400 quarts locally. This is at the rate of 10,000 quarts per acre and an income of over \$1600.00 per acre. Some record.

The berries I picked were the finest brought in from over 200 growers. My customers said they were the finest berries they had ever seen and have placed their order for next season's berries.

The varieties were Premier, Gibson and Aroma, and I could not tell which was the best. I will want Cooper and Aroma plants next spring.

Yours very truly,

H. H. KRUMWIEDE.

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"Enclosed find order for berry plants. The few plants we bought two years ago were fine. Produced all the berries we could use and sold over \$20.00 worth besides." A. J. HIMES, Mont.

"Find order for plants, also check for the amount. I ordered fifty Grape plants and some strawberries three years ago, I want to tell you I was well pleased. I found them just as represented, first class in every respect." W. E. WALKER, Ohio.

"I received the 25 Currant bushes and they are beauties. The best nursery stock I have ever received." H. P. PLOPPER, Minn.

# Our Customers are Making Big Profits—Why?

If you will read this catalog carefully, you will learn how our plants are produced. They are given the utmost care and attention from the time the plants are set until they are packed and delivered to carrier. We have devised our own practical methods of fertilizing, cultivation, digging and packing our plants. Every detail is given careful consideration and the plants we ship will reach you in a healthy and vigorous condition. We are proud of the fact that our plants give our customers 100 per cent satisfaction. If we thought you could buy better, more productive and profitable plants than we offer, we certainly would not ask for your order. Our business has been successful and made its rapid growth because we have treated our customers square and provided them with plants that have grown into profitable fields of berries. Read Mr. Krumwiede's letter on page 2—in Minnesota, where plants must be hardy to withstand the severe winters, 1,500 of our plants produced 4,000 quarts of fine berries—or turn to page 7 and note the healthy and vigorous fields produced by our plants. These berries are netting our customers \$1,000 and more per acre. The secret of Big Berry Profits is strong, healthy plants. You cannot waste your time growing a crop that will not return a profit.

## Our Raspberry and Grape Plants Carefully Graded

In order to realize the greatest possible profit from a field of berries every plant must produce to full capacity. It therefore is important to set plants of a standard grade. Plants that will make a uniform growth and come into bearing at the same time. If you set plants that have not been graded, part of them will be large and part of them small. The result will be that some of the vines or bushes will bear a full crop the first fruiting season while others will not.

We offer three grades of Concord Grape plants. These are all fine, rooted plants; however, the 2-year No. 1 plants will produce a crop a year sooner than 1-year No. 2 plants.

We are offering two grades of Red Raspberry plants, they are uniform in size and will make profitable fields as plants of each grade will come into bearing at the same time. The No. 1 grade will produce more fruit the first season.

Our Black Raspberry plants are exceptionally fine, as they are grown on ideal soil. Every plant large and healthy, all poor plants and plants without tops discarded.

## For Your Protection

We are the introducers of the valuable new strawberry COOPER and have a fine stock of true-to-name plants. To protect you from getting ordinary varieties instead of COOPER, every shipment of COOPER plants from us will bear our registered trade-mark.

### A DIFFERENT DELICIOUS FLAVOR.

Gentlemen:—

Russiaville, Ind., 1922.

We received your Cooper plants last spring in fine condition. They made a wonderful growth. This season when the berries set on we enjoyed watching them grow, they got so large. When they ripened we all had a taste of the first Cooper. They were wonderful. Whatever the flavor was, it was the most delicious of any berry we had ever eaten. Our neighbors had the Gibson, Dualap and other varieties but our Cooper had them all beat.

BARTON DOWNEY.

### \$1,000.00 IN CASH.

We consider COOPER the perfect strawberry, and will pay the originator or discoverer \$1,000.00 in cash for the plants and sole propagating rights of any new variety that is its superior in every way. If you have any promising new varieties of strawberries, Raspberries, Blackberries or other fruit plants, tell us about them, or send us a few of the plants for testing. You might win this \$1,000.00 prize.



Our Fields are Thoroughly Cultivated with Specially Designed Cultivators th

## Our Liberal Guarantee

We guarantee that our plants are just as represented in this catalog. Free from disease, true to name, and strictly first-class in every particular. We further guarantee that they will be fresh dug, and packed to reach you in good, growing condition. We will replace any stock that is not true to name, or that arrives in bad condition, providing claim is made immediately. Claims for damage or bad condition must be accompanied by express receipt, with agent's notation showing extent of damage.

## What Is It Worth

Did you ever stop and consider just what a guarantee is worth.

It is worth just as much as the integrity and reliability of the firm giving it. There are so many ways of placing the responsibility on somebody else, that it would be an easy matter to absolve ourselves from all blame.

Our business has been from the beginning, and always will be conducted upon the principle that EVERY CUSTOMER MUST BE SATISFIED, consequently when you send us your order you are assured of getting a square deal. All just claims for errors or shortages will be attended to promptly and in a manner that will make the customer a life-long Booster of the Stevensville Nurseries.

Our customers vouch for our honesty. Our guarantee protects you.

"Just a few lines to thank you for the lovely plants and generous number you sent to replace those that I lost. I was especially pleased that in the number you included 25 Cooper plants. I certainly thank you for your generous treatment."  
MARTHA HOWE, Illinois.

"The plants you sent to replace the others came yesterday. Many thanks for your liberal supply sent to replace. You are square. I like to deal with such men."  
F. R. LAWRENCE, Iowa.

"I have just received your letter with check, for which I am truly thankful. You have treated me very generous and I shall remember it when I want more plants."  
CHAS. H. COBB, Montana.

"I received my strawberry and raspberry plants and was very much pleased with them. We heartily thank you for replacing the order of raspberry bushes, which stands to show that Stevensville Nurseries are a good reliable firm to deal with."  
HERMAN ZIRBEL, Wisconsin.

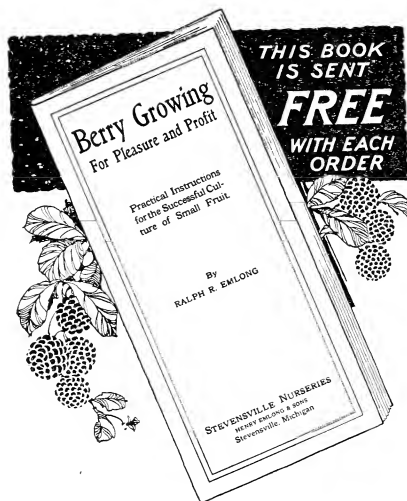


Leave the Surface of the Ground in Perfect Condition, and Conserves Moisture.

## A Valuable Berry Book

Our valuable berry book "Helpful Hints to Big Profits" will be mailed free and postpaid, promptly upon receipt of your order for our plants this year. This valuable booklet represents nearly a half-century's experience in the berry business. Our long experience and close study of berry growing has taught us many ways in which to increase our yields and improve the quality of our berries. These secrets are plainly and accurately described in "Helpful Hints to Big Profits", and whether you are an old experienced grower or a new beginner, this book will be of tremendous value to you, and will insure your complete success.

While we aim to supply our customers with the very best plants that can be grown under up-to-date and scientific methods, we want their complete success assured. Our interest in you does not end after we have shipped you the plants, consequently we have written and published this booklet. It is complete in every detail and treats the culture of **Profitable Berry Growing** from planting to marketing the berries.



## Our Service

We fully realize that the greatest asset of our business is the good will of our customers. Thousands of our customers order their plants from us year after year. They have confidence in us and know they can depend on us for a square deal. The more they deal with us the more confidence they have in us. That is perfectly natural and we strive to improve the quality of our plants continually, and every order brings them better plants and better service.

Our dealings with our customers are more than mere business transactions, as we take an interest in their problems. They write us letters about their berry growing, and know that we are always glad to hear from them, and are anxious to help in any way we can. It is our constant aim to do everything possible to merit this confidence and good will.

When you send us your order for plants you will be assured that your best interests will receive the same careful attention that we would want were we dealing with you. Our long experience is back of every plant we ship. It is our desire to please our customers, and with this thought foremost, we spare no labor or expense in growing the best plant that can be produced. We grow plants for the plants alone, and dig up the whole row, assuring you of the heaviest rooted and strongest plants in our field.

# Our Plants Grow and Produce



"I had a good crop of berries this season, although we had frosts until the middle of May. Picked nearly 4,000 quarts from less than an acre. Your plants are hardy, as well as productive."

FRANK SPAULDING, Indiana.



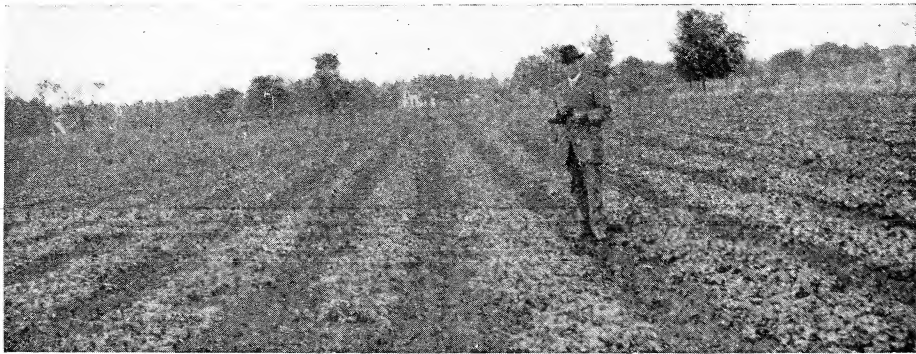
"Although the season was very hot and dry, the 1,000 plants produced nearly 1,000 quarts of fine berries. The plants were the best we ever planted, and the berries were large and extra good quality."

CARL H. SCHMIDT, Wisconsin.



"We made a net profit this year of \$700.00 from two-thirds of an acre of strawberries grown from your plants. The varieties were Gibson and Aroma. Berries were unusually large."

WILLIAM SIEFERS, Iowa.



\$2,150.00 NET PROFIT FROM 2½ ACRES.

I am enclosing photo of the field of strawberries grown from the plants purchased two years ago. They were certainly a fine lot of plants. Every one made a fine growth. This summer I made a net profit of \$2,150.00 from the 2½ acres."

CHAS. L. TECKLER, Illinois.

## Profitable Crops of Berries

A good field of berries will return you a bigger and quicker profit than any other crop you can grow. It is particularly important, therefore, that you procure plants, of known ability, to produce profitable crops of fruit.

If you are not growing profitable crops of berries, there is a reason. The value of your crop will be determined, largely, by the quality of the plants you set. You can perhaps save a few dollars by setting plants from old fruiting beds, or buying plants with nothing but a low price to recommend them, but when fruiting time comes and you harvest a small crop of inferior fruit, you will find that the few dollars saved has caused you a loss of \$300.00 to \$500.00 per acre. That is mighty poor economy.

Our big, healthy plants are cheap crop insurance. Our customers are making money because they are growing profitable crops of berries.

The following letters, a few of the many received from our customers, are concrete evidence that our plants produce BIG CROPS of fruit:

### 1000 PLANTS PRODUCE 1000 QUARTS.

"I will say that you cannot go wrong with Emlong's plants. Although the season was very hot and dry the 1000 plants produced 1000 quarts of fine berries." W. W. WERT, Indiana.

### \$2150.00 FROM 2½ ACRES.

"The plants I purchased from you were a fine lot, every one of them made a wonderful growth. I made a net profit of \$2150.00 from two and one-half acres." CHAS. L. TECKLER, Illinois.

### \$1500.00 PER ACRE.

"The 1100 plants purchased in 1920 produced 976 boxes of the very finest berries in this section, the average selling price being 30 cents per box, or at the rate of more than \$1,500.00 per acre." MRS. FRANK MAITLAND, Ohio.

### BLUE RIBBON BERRIES.

"The plants I bought of you were the finest I have ever seen. The firm that bought my berries said they were the finest they could get anywhere. There is no sale for any others until mine are gone. They all want my Blue Ribbon berries." JOHN DELAHOY, New York.

### ABOUT THE SIZE.

"The two acres of Dunlap produce the largest berries we have ever seen. Most of the berries averaging the size of a large walnut." W. F. STEBBINS, Iowa.

### ABOUT THE FLAVOR.

"Please send your catalog. My brother bought plants of you, and I like the flavor of his berries so well, that I want some of your plants." MRS. C. W. McCracken, Pennsylvania.

### 50 PLANTS PRODUCE 53 QUARTS.

"The 50 strawberry plants produced 53 quarts of delicious berries this season." CARL MANNING, Illinois.

### FINE AS SILK.

"I was so well pleased with the plants I received last spring, the berries are fine as silk. Everybody that sees them says they are the finest berries they ever saw. I like to deal with people that are on the square, for I think that of you people." SYLVESTER HILL, Indiana.

### GETS HIGHEST PRICES.

"The Cumberland Raspberry plants I got last spring are just fine. I always got the highest price for my berries." F. M. FROHRIEP, Michigan.

### LARGE AS HEN'S EGGS.

"We have harvested a wonderful crop of berries from the plants purchased last spring. The berries were fine and large. Some of my customers declared they were large as hen's eggs. I could not begin to supply the demand. The Gibson, Premier and Aroma were fine." JOHN D. OSBORN, Indiana.

### \$1000.00 PER ACRE.

"From a patch of strawberries grown from your plants, measuring about two-thirds of an acre, we realized about \$700.00. The varieties were Gibson and Aroma, they certainly are splendid yielders. The berries were unusually large." WILLIAM SIEFERS, Iowa.





Our Plants are Carefully Packed and Will Reach You in Good Growing Condition

## From Our Fields to Yours

Our method of selling plants direct offers you the opportunity to buy the finest plants that can be grown at the lowest possible cost. You get actual plant value for every cent invested. There are no salesman's commissions, jobber's profits or expensive advertising campaigns.

Our prices are based on the cost of production only. With a small margin of profit to ourselves. Remember that our plants are grown and produced under modern and scientific methods. We have skilled workers, up-to-date machinery and tools, and supply the soil upon which our plants are grown an abundance of plant food.

This catalog is our only salesman. We want you to read it carefully as it will show you our methods of producing high grade plants, how we handle them and why our business increases so rapidly. This little salesman will give you the facts, about us and our plants, plainly and accurately. If it were possible we would like to meet every one of you personally, and show you the fine lot of plants we have grown this season—that is impossible—so we will do our best by the use of words and pictures, to emphasize the fact that we can save you money on strictly high grade plants.

We do not by any means claim to have the cheapest plants than can be bought. We will, however, guarantee to save you money. You certainly cannot afford to buy plants that have only cheapness to recommend them. The cost of growing the plant and caring for it until fruiting time is the same whether the return is \$100.00 or \$1,000.00 per acre. The amount you pay for the plants does not, by any means, indicate whether you have made a profitable or unprofitable investment. **The Crop of Berries You Harvest** determines the value of the plants you set.

Our plants and our thousands of customers, together with this catalog are the only advertisements we have. From the beginning we have found it more profitable, to go to the additional expense of growing and shipping only plants of the highest strength and vitality, than to run expensive advertising campaigns in the papers, costing thousands of dollars. The man that advertises must charge more for his plants. Advertising does not make the plants any better but he must get more for them to pay for the advertising.

## Healthy Plants

When you order plants from us your chances of receiving diseased stock is reduced to a minimum. Our plants are thoroughly sprayed throughout the growing season, and carefully inspected by state authorities. Every shipment bears a copy of the Michigan Certificate of Nursery Inspection, which is given after a very thorough examination of our fields.





We Send You Healthy Plants as They are Thoroughly Sprayed During the Growing Season. This is One of Our Fields of Strawberries Six weeks After Planting.

## Safeguards for Your Success

1. **HEAVY YIELDING QUALITIES.** Plants for our propagating beds are carefully selected. We take plants only that show unusual strength and fruiting qualities. By this method the quality of our plants is maintained year after year. The plants we send you **grow and produce** high quality fruit. They are strong, well-rooted, drought-resisters and disease-resisters.

2. **PROVEN MONEY-MAKING VARIETIES.** Our long experience in the berry business has taught us that some varieties of fruit command higher prices on the markets than others. We have found that a berry to be profitable must bear good quality fruit and have a long fruiting season. We have tested hundreds of varieties of Strawberries and have discarded the most of them as they did not come up to our standards. We are listing only about twenty varieties of Strawberry plants. You will be safe in planting any of them; they are the recognized leaders.

3. **BEST PLANT LAND IN THE WORLD.** There is no land in the world that will produce better plants than we grow right on the eastern shore of Lake Michigan. The soil is right and the climate is perfect, the long growing season matures every plant to a high state of perfection. It is an assured fact where any particular fruit reaches its highest state of perfection, and is grown with the least trouble, that is where you can procure the plants of the most productive nature. Our ideal conditions give us a big advantage in growing good plants.

4. **BEST PROPAGATING METHODS.** However, with all the above natural conditions in our favor, it requires skill and the utmost care to propagate perfect plants. We are experts in our line, we have discovered many things in our long experience that are necessary in order to produce good plants. We are among the largest growers of Strawberry plants in the world. Our equipment is up-to-date and the best we can buy. Tractors, trucks, and other high-grade machinery all combine to help us grow good plants.

5. **PLANTS DUG AND PACKED CAREFULLY.** This is the most vital part of getting the plants to you in perfect condition. Our system of digging and handling the plants is perfect. By our up-to-date system of digging the plants we save all the roots and all the freshness and vigor. Our plants reach the packing house perfectly fresh and full of life. We do not store them, but they are packed from day to day as dug. Our plants will reach you in good condition. It is not unusual for them to be on the road for two weeks or more and open up perfectly fresh and vigorous.

The above features are the safeguards you get when buying plants of us. They may seem of small importance, but in reality they represent the difference between your success and failure.



This photo shows size and quality of berries produced by our plants. They were grown by Chas. Wygant of Indiana, who writes: "Your plants were the best I ever bought. I have the finest berries in this locality."

## A Short Cut to Big Profits

Strawberries are easily grown and will return you a profit quicker than any other crop you can grow.

It requires but very little training or capital to start you in the big paying business of fruit growing.

People in your section have made big money growing Strawberries.

People with land like yours and the same amount of land have made good incomes growing fruit.

People with the same training and ability as yours have paid for their farms and become rich growing Strawberries.

**You can make big money growing Strawberries on that land of yours. Order your plants today.**

**First.** Don't lay this catalog aside before making out your order for plants. Remember that a "put-off" never makes anything. Mail your order today and the plants will be reserved for you. If you are growing strawberries for market you now have a greater opportunity than ever before to make big money. Strawberries are netting many of our customers \$1,000.00 per acre. Our big, healthy plants will do the same for you.

The present high cost of strawberries, with prospects for still higher prices, makes it decidedly to your best interests to grow your own strawberries, at least for your own use. A few hundred plants will give you your own strawberries free, as you can sell enough to pay for the plants and care.

**Second.** When you buy plants do not purchase the cheapest plants you can get. Buying plants because they are cheap is poor economy, as it requires more time and labor to make a poor plant grow, than it does to make a good plant grow. Remember that **results** are what count in fruit growing. The first cost of the plants is a very small item. The plants you set are the machines that produce your berries. If the plants are small and weak your berry crop will be small. Our **big, healthy plants** are the kind you want; they insure your crop.

To avoid disappointment we urge you to order your plants without delay. The high prices paid for berries for the past two seasons have created a demand for plants that cannot be met. We have a fine supply of plants, and visitors to our farms say they are the best plants in the country. We have them on new ground and if you could see them you would give us your order at once. We have booked more orders for Strawberry plants than ever before, as growers are ordering in large quantities. High prices for berries are bound to continue as the demand for fruit and fruit juices is growing every year. If you do not plant this season you will regret it when your neighbor is making big money next season.



**Our New Ground Produces Wonderfully Vigorous and Productive Plants. Many Acres of Plants Like These Will Be Dug to Supply Our Customers This Year.**

## **Good Plants Insure Good Crops**

### **Our Location**

We are located in one of the greatest fruit producing centers in the world. We have the natural advantages to produce strong, healthy, and highly productive plants.

**GOOD SOIL.**

**GOOD CLIMATE.**

**ABUNDANT RAIN-FALL.**

**LONG GROWING SEASON.**

These are all important factors in helping us to produce strawberry plants of the highest quality. Doesn't it seem reasonable to you that a plant will do much better for you when grown on soil that is especially adapted to its growth, than plants that are produced by excessive use of fertilizers?

Our soil is a rich, sandy loam, that produces vigorous, strong, heavily rooted plants of the highest productive ability. We can safely guarantee them to please you and produce big crops of extra quality berries.

Natural advantages alone are not responsible for the fine quality of our plants. We have learned many things in our thirty-five years' experience that are essential in growing a paying crop of berries.

### **Buy Your Plants Where Strawberries Grow Best**

In our thirty-five years of experience in the berry business we have never failed to grow a big, paying crop of strawberries. We are located in the great fruit belt of Michigan, where natural advantages, such as ideal soil, perfect climate, abundant rainfall, and many other conditions enable us to produce strong, thrifty plants, and consequently profitable crops of strawberries. It is an assured fact that where any particular crop reaches its highest state of perfection, and is grown with the least trouble, that is where you can secure the plants of the most productive nature. Our ideal conditions therefore enable us to produce a strain of plants second to none in matter of stamina and productiveness. They are hardy and have the vitality to produce strong, healthy patches of berries with the highest productive ability.



**Cultivation Begins as Soon as Plants are Set. This Photo Shows Some of Our Men Hoeing Plants That Were Set the Day Before. Continuous Cultivation Holds Moisture That is Necessary to Produce Healthy, Vigorous Plants.**

## Plants True to Name

We personally superintend the planting, digging, packing, and shipping of our plants, and will guarantee our plants to be just as represented in our catalog, free from disease, true-to-name, and strictly first class in every particular. When you order plants you want just what you order, and you must rely on the dealer's honesty to furnish it. You have no way of telling what you have until it bears, and it certainly is a disappointment to give plants a year or more of care, and then discover that you have some worthless variety.

We know how disappointing it is to get "stung", as we ordered several thousands of the fall-bearers from a grower when they were first introduced, and they turned out to be worthless June varieties. It is not the first cost of the plants that counts so much, but you are also out all the work you have given them, the rent of the ground, and also a crop of berries the next season.

We take extra precautions to have our plants true-to-name.

## Properly Cleaned

Properly cleaning the plants is a very important factor in getting the plants to you in good condition. We pay our help good wages for cleaning and bunching our plants. This is done in the best manner possible under our own personal supervision. All the dead leaves and runners are trimmed from the plants; this makes planting much easier, and the plants will reach you in much better condition if properly cleaned. The dead leaves and runners would cause the plants to heat if shipped a distance.

## Fresh Dug to Every Order

There are no storage cellars on our farms and our plants are fresh dug for every order. As our plants are grown on our own farms, we are not dependent on the other fellow's leisure to get our plants out. We dig them from day to day as needed, and your orders are filled promptly with strictly fresh dug stock.

## Our Packing

This is really the most important factor in getting your plants to you in good growing condition. We are very careful about our packing, doing all we can ourselves and employing experienced help to assist us. We see to it that the plants are packed just right, not too tight or too loose, or too wet or dry. We use plenty of damp moss and light wired crates for the strawberry plants. We are glad to say that we seldom receive a complaint regarding our packing.

All packages and packing free of charge; our prices are net.

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"I was surprised at the good count you gave me, and also the fine condition of the plants. I hope that I may be able to give you a large order next year." JOHN B. SMITH, Wis.

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"We received our order O. K. and were more than pleased with the fine plants." H. E. JONES, Pa.

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"The plants just came in fine condition. Will boost your plants and do what I can to help you." J. W. ERSKINE, Mich.

# Our Methods Are Right



We are mighty proud of the fact that our customers order their plants from us year after year. This one fact alone fully emphasizes our claims regarding the stamina, productiveness and quality of our stock, and our success is due in a large measure to the endorsements and recommendations given our plants by former customers. The fact that we are ideally situated, and have all the natural advantages for growing high grade plants, cannot alone be responsible for this good will and continuous patronage. Strawberry plants, especially, are very tender and must be carefully handled if they are to retain their strength and vigor, which they must have in order to make profitable fields of berries. By close observation and our long experience and with our customers' interests always in view, we have devised our own practical methods that enable us to send out plants that will reach our customers in perfect condition. The many fine letters and repeat orders that we receive is conclusive proof.

"The plants you sent me last year were the best I have ever received from any firm. The strawberries did something wonderful. Send your catalog as I want more." H. P. CROG, Minnesota.

"Strawberry plants arrived last night, I have examined them and find them to be in fine shape, they are surely big healthy plants, can assure you that you will receive my next order." J. B. SMITH, Wisconsin.

"Your plants were so nice last spring, and I have such a fine patch that I am back with another order." J. FRANK HOLLINGSWORTH, Illinois.

## OUR PLANTS ARE HARDY.

"I have been buying plants from you for the past four years, and was always well pleased. It requires strong plants for this climate as it gets 35 below zero here." LEONARD KELLNER, Minnesota.

## WELL ROOTED.

"I received my plants all fine and in perfect condition. They have the finest roots I ever saw; am well pleased." HARRY GREATHOUSE, Kansas.

"I wish to thank you for the fine plants, they far exceed my expectations, and are without doubt the best rooted plants I have ever received." H. A. WARE, Missouri.

"Plants arrived in fine order. They are some of the best plants I ever saw. Just like digging post holes to get those Gibson in the ground. Every one will grow." J. D. WILLIAMS, Texas.

## GOOD COUNT.

"We received the strawberry plants ordered of you, also the Gibson and Champion as extras. Your count was certainly generous." H. H. HARRIS & SONS, Wisconsin.

"The plants arrived in fine condition. Many thanks for generous count." BURR WARD, New York.

"Your plants arrived the 29th all O. K., many thanks. It is indeed a pleasure to deal with such men." A. J. HIMES, Montana.

## CAREFULLY PACKED.

"Received the plants in splendid condition. They certainly were well packed. I believe they could have made a trip around the world without being damaged." C. E. SMITH, Missouri.

"In regard to the plants ordered from you in 1920 and 1921, must say they arrived in fine condition. You had your plants packed better and they were more fresh than any plants I ever ordered." AMBROSE HOFFMAN, Wisconsin.

## SHIPPED PROMPTLY.

"Received plants O. K. Many thanks for prompt shipment." ED. FORSYTHE, New York.

"Received the plants ordered of you Wednesday in fine condition. Thanks for promptness in filling order." W. G. NEWTON, Pennsylvania.

"Plants arrived all O. K. Thanking you for prompt shipment and fine plants." NURSERY STOCK SUPPLY CO., Missouri.

# Our Leaders

## Excellent for Home Use and Profitable for Market

On this page we are giving a short description of our leading varieties. They are well known varieties and have produced wonderful crops in all parts of the country. We are heading the list with **Cooper** as we have received so many fine letters regarding its productiveness, size and flavor, that we do not hesitate to recommend it as a real leader.

## Cooper

### The Big Strawberry Without a Fault

That one statement should be enough to convince you that sooner or later you must grow **Cooper**. Customers who purchased the plants in 1921 write that they will grow nothing else. It is all that could be desired. A wonderful grower, very productive, large size, delicious flavor. Mid-season, and owing to its wonderful bloom, and long season the ideal variety to grow with mid-season and late pistillate varieties. For complete description see pages 18 to 23.

"The first berries that I picked from the 50 Cooper this spring were so much larger than any other berries I ever raised, that I took two quarts to the Bank and one quart to the grocery, where I have always sold my berries. They were kept that day by both parties for people to see. I am not able to write you half that was said with regard to the size and flavor. Some said they never grew here, and came to my house to see for themselves if we had such berry plants that were giving us such wonderful berries. They are a great bearer and the berries stay large till all are gone. I will want more Cooper plants next spring."

MILO BRASE, Ind.

### Premier

Without exception the greatest extra early or early strawberry ever introduced. This valuable variety combines all the desirable qualities of the later varieties—**SIZE**, **COLOR**, and **QUALITY** with **PRODUCTIVENESS** and **EARLY RIPENING**. Complete description inside front cover.

### Gibson

The main crop variety in a majority of fruit growing sections. A sure cropper, berries large, good quality and flavor. Plant large and healthy, will produce crops regularly. Complete description page 20.

### Dr. Burrill

Similar to the Dunlap in manner of growth. Claimed by many to be **identical**. We have found it produces superior fruit, and there is enough said when we say it is better than Dunlap. Description page 15.

### Champion (Everbearing)

This wonderful new fall-bearing variety should be grown in every garden. Has a record production of over 5,000 quarts per acre the first season. In plant growth similar to Progressive but will outyield that variety two to one. Berries larger, better flavor and better quality. "NUFF SAID." Complete description page 17.

### Cumberland

The leading Black Raspberry. Big producer, fine flavor.

### Early King

Early and most productive Red Raspberry. Best in quality.

### Concord

The leading Grape. Grown everywhere with success.

You cannot go wrong when planting the varieties mentioned above. We have grown a large supply of these varieties on our new, rich ground, and can provide you with big, healthy, productive plants. Remember that we absolutely guarantee your satisfaction.

# A PRIZE WINNER

To be assured of getting a supply of the wonderful new Everbearing Strawberry Champion, you must get your order in early. This variety is such an enormous producer of exceptionally fine fruit, that many of our customers who ordered a few plants last season have already placed their orders for this year, many of them ordering them in quantities of five and ten thousand. The many fine letters we have received are conclusive proof that the Champion is the most productive and surest cropper of all everbearing varieties.

A few Champion plants in your garden will provide more real pleasure than any other thing you can grow. They will supply your table with delicious fresh berries any time they are wanted, and there are mighty few of your family or friends who do not relish a good short-cake or dish of berries whenever they are served.

One mighty important feature of our everbearing plants is their strength and productiveness. They are grown on new ground, which provides them with the necessary strength and stamina to produce a big crop of fruit 90 days after they are planted.

"Received your Everbearing plants and think they are fine. I never lost a plant and they are now loaded with berries, fine large ones. The very best in this locality."—FRED MEYERS, Ind., July 6th.

"Your Everbearing plants are fine. Some of the berries were five inches around. I picked until October 20th. Picked in pint boxes and sold them for 30 cents a box."—B. ZENKER, Mich.

"Yesterday I picked 208 quarts of Everbearers off of 6 rows 115 feet long."—JAS. R. B. VAN CLEAVE, Minn.

"Your Everbearing plants are great to produce. They were bearing heavily all summer and fall."—C. M. DOYLE, Ill.

## Cash Prize Collection

This collection is composed of 50 plants of our five leading varieties. They will bear over a long season and will make an ideal strawberry garden for every home. In addition to providing fresh berries during the summer and preserves for winter, this collection will prove a profitable investment as the surplus can be sold at a fancy price, and you have the opportunity to win part of the prize money that will be awarded to purchasers of this collection.

This contest is open to every reader of our catalog. Merely plant the CASH PRIZE COLLECTION this spring, give the plants proper care as described in our booklet "Helpful Hints to Bigger Profits", which will be mailed upon receipt of your order, send us a report of the yield in quarts and market value of all fruit produced up to and including August 15th, 1924. If possible, send us a good photograph of the garden. Reports must reach us by September 1st, 1924. Prizes will be awarded as follows: \$25.00 in cash for the largest yield reported; \$15.00 for the second largest and \$10.00 for the third largest yield.

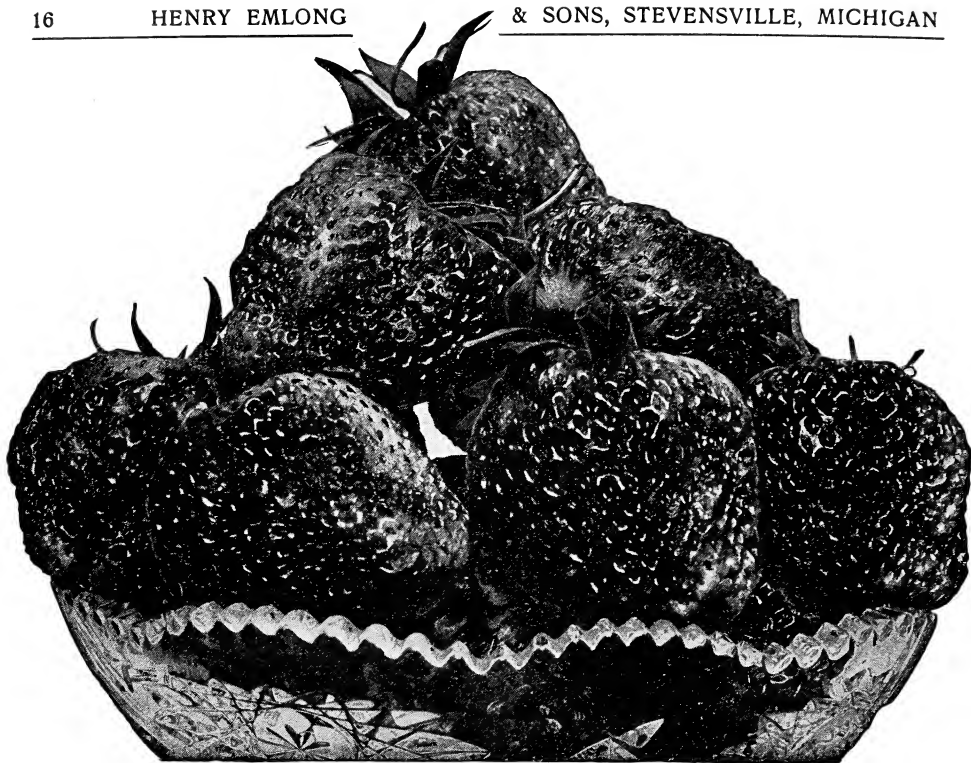
## \$50.00 Cash Prize Collection

- 50 Cooper. "The Big Delicious Beauty."
- 50 Premier. "The Big Early Money-maker."
- 50 Gibson. "The Universal Favorite."
- 50 Dr. Burrill. "The Million Dollar Strawberry."
- 50 Champion. "The Prize Winning Everbearer."

Special Price, Parcel Post Prepaid, only

# \$4.50





## Two Big Money-Making Late Varieties

### Kellogg's Prize

This valuable late pistillate variety has proven its value to thousands of growers the country over. It is grown with success everywhere, yielding its customary load of berries, as it has no preference for soil or climate. It is a very strong growing pistillate or female variety, makes a tall foliage which protects the blossoms from frost and affords shade to the berries. In every way it is a late variety that will make boosters wherever grown. Our customers order Kellogg's Prize in larger quantities every season, which is a very good indication of its big money making qualities.

Kellogg's Prize are very productive and the extra quality and fine appearance of the fruit command the very best price. The plants are strong and upright, and the berries are big, dark red beauties, round and regular in shape, produced in large quantities.

You will make no mistake in planting Kellogg's Prize. For prices see page 34.

### Aroma

Aroma is unquestionably the heaviest yielding and most profitable extra late variety yet introduced. The demand for Aroma plants is tremendous, there is never enough to supply the increasing demand.

In matter of productiveness, quality, flavor and market value, the Aroma is so much superior to the other old standard late varieties, that we urge our customers to plant Aroma heavily and increase the profits by prolonging their berry season. There is mighty big money in growing late varieties as they come into bearing when the rush of the season is over and command big prices.

Aroma does well wherever grown and no matter where you are located you can safely plant heavily to Aroma. It does well everywhere and bears a heavy crop regularly. We have never heard of a crop failure with Aroma.

The plants of Aroma are large and heavy crowned; ideal for hill culture, also for matted rows or other systems. It makes an ideal fruiting row. The fruit is borne in large clusters and is perfect in every way. Large in size, regular conical shape, good color and flavor and excellent quality. It is the greatest long distance shipper ever introduced. It is equally desirable for home use as it is fine for preserving or served fresh from the vines. It is an ideal mate for the Kellogg's Prize and the two grown together make a perfect late fruiting team. Order Aroma this season. We will guarantee your satisfaction. For prices see page 34.



# Champion

*The  
Prize  
Winning  
Everbearer*



**The New Champion Bears Heavily All Summer and Fall.**

The new everbearing strawberry Champion is all that its name implies. A Champion in every way. A strong, healthy, deep rooted plant, very productive. Fruit similar to Dunlap in size, shape, color. A beautiful rich red color clear through, good quality and the flavor is delicious.

In plant growth the Champion closely resembles the Progressive, but here the comparison must end. Champion is twice as productive and the fruit is larger and of better quality.

The one mighty big feature of the Champion is that every plant bears a full crop of fruit, something that cannot be said of any other everbearing variety.

Since the introduction of Fall bearing varieties, there have been many varieties introduced but none of them could be considered as profitable for commercial purposes. This is where the Champion out-classes all other everbearing varieties. Owing to its wonderful productiveness and its ability to bear through dry weather it offers wonderful possibilities to commercial growers, as everbearing strawberries are in demand and will sell readily at from 35 to 50 cents per quart.

Edw. L. Lubke of New Buffalo, Mich., reports the record yield of 5,623 quarts of Champion from one acre, for which he received \$2,059.20.

Our new ground Champion are full of life and vigor and will prove their value in garden or field. They will commence to bear 90 days after the plants are set and will continue until winter. We will guarantee you satisfaction with our New-ground Champion.

In addition to the wonderful fall crop produced by the Champion they are the earliest to ripen in the spring. For prices of Champion plants see page 34.

# Cooper

*The Biggest  
Berry Grower*



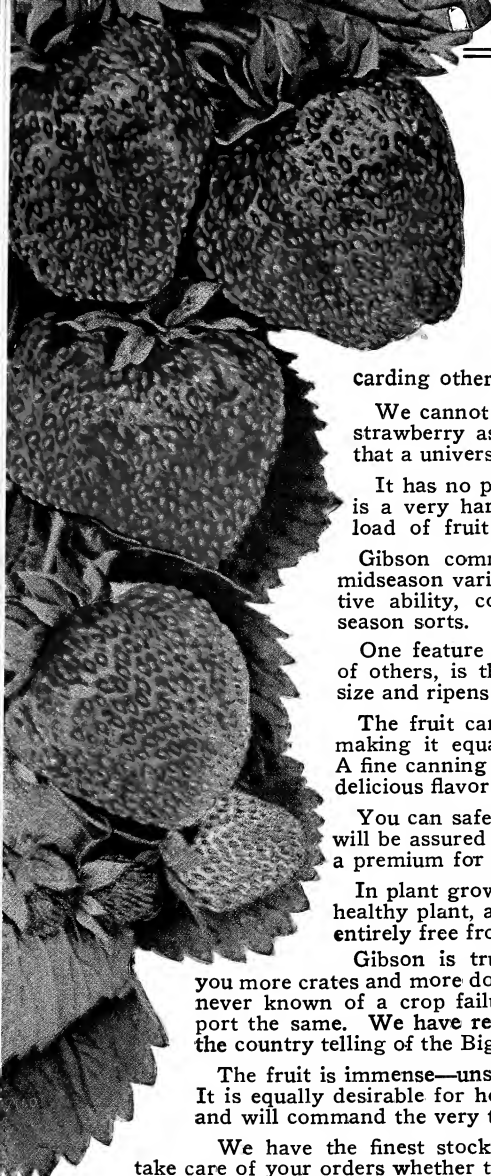


## *Big Berries Delicious - Beautiful*

These engravings, made from actual photographs of our new strawberry COOPER will give you an idea of its wonderful productiveness, and the big size and fine appearance of the fruit produced. These, after all, are only a few of its many points of excellence.

Words and pictures are unable to express the many sterling qualities possessed by this wonderful new variety.

If you want fancy berries for your customers and delicious fruit for home use GROW COOPER.



# GIBSON

## *The Universal Favorite*

This wonderful variety originated in this county several years ago. It is fast becoming the leader wherever strawberries are grown. The best proof we have to offer of its exceptional value lies in the fact that our customers order them in larger quantities every year, and are discarding other varieties, in favor of the Gibson.

We cannot say too much in favor of this wonderful strawberry as it seems to possess every requirement that a universal favorite should have.

It has no preference for soils or climatic conditions, is a very hardy grower, and produces its customary load of fruit every season regardless of conditions.

Gibson commences to bear with Dunlap and other midseason varieties but owing to its wonderful productive ability, continues to bear long after other midseason sorts.

One feature of this variety, and hard to find in a lot of others, is the fact that every berry reaches a large size and ripens evenly.

The fruit cannot be surpassed for flavor and quality, making it equally desirable for home use or market. A fine canning berry as it retains its color, firmness and delicious flavor throughout the winter.

You can safely plant a large acreage of Gibson. You will be assured of the top price as canning factories pay a premium for Gibson.

In plant growth it cannot be equaled, as it is a strong healthy plant, and produces an ideal fruiting row. It is entirely free from rust and other diseases.

Gibson is truly a wonderful variety and will make you more crates and more dollars per acre than the Dunlap. We have never known of a crop failure with Gibson, and our customers report the same. We have received hundreds of letters from all over the country telling of the Big Yields and Big Profits made by Gibson.

The fruit is immense—unsurpassed in quality, appearance or flavor. It is equally desirable for home use, distant market or local market, and will command the very top price anywhere.

We have the finest stock of Gibson plants ever offered and can take care of your orders whether they are large or small. Order your genuine Gibson plants from us today.

For price see page 34.

## There Is a Difference

Many growers make the claim that Gibson and the old Pocomoke variety are the same thing. We claim there IS A DIFFERENCE. Berries of the Gibson are larger, more uniform in shape, and larger in yield. We discarded the Pocomoke years ago. Send us your order for Gibson this year. We will convince you that it is a better berry in every respect.

---

BEST IN 25 YEARS.

Montana, February 25th.

"I am enclosing order for plants. The plants I received from you last year were the best I have ever had, and I have been growing strawberries for 25 years. I would like to have them by April 25th."

E. H. TALBOT.

# Stevensville Nurseries, Stevensville, Mich.

Please quote your lowest price on the plants mentioned below. It is understood, of course, that this does not obligate me in any way.

[Write the number of plants wanted before each variety]

## STRAWBERRIES

- ..... COOPER
- ..... PREMIER
- ..... GIBSON
- ..... CHAMPION
- ..... Dr. Burrill
- ..... Dunlap
- ..... Aroma
- ..... Kellogg's Prize
- ..... Progressive

## RED RASPBERRIES

- ..... EARLY KING, No. 1
- ..... EARLY KING, No. 2
- ..... Cuthbert, No. 1
- ..... Cuthbert, No. 2
- ..... Erskine Park
- ..... COLUMBIAN  
(Purple)

## BLACK RASPBERRIES

- ..... CUMBERLAND
- ..... Plum Farmer
- ..... Winfield

## BLACKBERRIES

- ..... ELDORADO
- ..... Mersereau
- ..... Early Harvest

## DEWBERRIES

- ..... LUCRETIA

## GRAPES

- ..... CONCORD, 1 Yr
- ..... CONCORD, 2 Yr
- ..... Niagara
- ..... Moore's Early
- ..... Brighton

My Name .....

P. O. ....

County .....

State ..... R. F. D. ....

Please write below names of friends, with post-office and rural route, who would be interested in our 1923 Fruit Plant Catalog. We will mail them a free copy.

Name.....

P. O.....

Name.....

P. O.....

Name.....

P. O.....

Name.....

P. O.....

PLACE  
STAMP  
HERE

**Stevensville Nurseries,**

**Stevensville, Mich.**

**BIG IN SIZE****BIG IN YIELD**

In the **Cooper** we offer strawberry growers the variety they have tried so hard to find. A big berry that is productive and possesses all other necessary features to make it a profitable variety to grow. In fact it is all that can be desired and customers who have fruited the **Cooper**, say they will not grow any other variety.

## Seeing is Believing

We wish it had been possible for every one of our readers to have seen our trial plot of **Cooper** during the last fruiting season. It was a wonderful sight. Big, strong, healthy vines, literally loaded with the largest and most beautiful strawberries you have ever seen. But the greatest surprise of all would have been the delicious flavor and the fact that those big beauties were not hollow but meaty and delicious clear through.

If you are satisfied with ordinary strawberries you do not want the **Cooper**; it is out of the ordinary class. A big producer of fancy berries that will bring your own price, and will create a demand that no other variety can fill.

The number of **Cooper** you plant should be determined only by the amount of ground you can devote to strawberries.

To the extent that words will allow, we herewith describe the important features of this wonderful variety.

## The Plant and Root System

Right there we have the whole secret of the wonderful productiveness and big size of the fruit produced. **Cooper** is an extra large, upright growing plant, with the most wonderful root system imaginable, we have dug **Cooper** plants with roots 20 inches long. These enormous roots gather the moisture and give the plant the necessary strength to carry every berry to maturity. A drought resister supreme.

## Sex and Season

**Cooper** is a strong male or staminate variety and owing to its long season and fertile pollen is an exceptionally valuable variety to grow with midseason and late female or pistillate varieties.

**Cooper** can be classed as either a midseason or late variety as it begins ripening along with Gibson, Dr. Burrill and other midseason sorts, but owing to its wonderful productiveness, continues to bear over a longer season. This is due to the wonderful strength of the plant which has the power to carry every berry to maturity.

## Productiveness and Size

**Cooper** is one of the most productive varieties we have ever grown, several fruit stems to the plant, and these literally loaded with berries. When you take into consideration the fact that **Cooper** berries are two and three times the size of ordinary berries you will have some conception of the enormous amount of fruit produced by this variety. When grown in the hill system the plants make an unusual growth, some of them two feet in width. Eight and ten fruit stems to the plant with from ten to twenty-five berries to the stem. Nothing can approach **Cooper** in productiveness and size.

## Flavor and Appearance

Any variety of fruit to be desirable for home use and profitable for market must possess these two important features. The flavor of **Cooper** is peculiarly delicious. Something new. When you once know their delicious flavor, no other strawberry will satisfy you.

Last, but not least, is the fine appearance of the berry. Big, bright red beauties that immediately command the admiration and attention of all who see them. We shipped **Cooper** berries to the Chicago market during the last season that sold for a dollar more per crate than ordinary berries.

You will make no mistake in planting **Cooper**. Read the next two pages and learn what our customers think of this new variety.

For prices see page 34.





L. H. Chenoweth, So. Charleston, Ohio, sends the above Photo, and writes:  
 "Cooper Berries very large, flavor the finest, quality excellent."

**WE HAVE RECEIVED HUNDREDS OF THESE LETTERS.**  
 Gentlemen:— Chillicothe, Ohio, 10-12-22.

I wish to tell you that my experience with the Cooper has been decidedly favorable. I distributed the Cooper berries among my best customers and they were unanimous in praising the Cooper as the best strawberry they had ever tasted. They all wanted more, so I told them I would be able to supply them next season in large quantities. The distinct flavor, large size and uniform appearance of the Cooper will make them ready sellers and will place them in a class by themselves. My aim is to grow the very best that can be produced and the Cooper has won a permanent place in my patch.

Yours respectfully,

GEO. L. SCHNEIBEL.

#### FOR YOUR PROTECTION.

We are the introducers of this valuable new variety and have a fine stock of true-to-name plants. To protect you from getting ordinary varieties instead of Cooper, every shipment of Cooper plants from us will bear our registered trade-mark.



# Cooper Stood the Acid Test

The true value of any new variety can only be determined by growing it in different localities with other good varieties. These letters, a few of the many we have received, substantiate our claims of its superior qualities.

## MORE THAN TWO QUARTS PER PLANT.

"The Cooper strawberries we bought from you last year surely did yield good, and were very large berries and had a delicious flavor. The 100 plants produced more than 50 gallons of berries. They are the best we ever grew. They lasted for four weeks and produced all we could eat every meal in the day."—A. J. GATES, Ill.

## SOLD FOR FORTY CENTS PER QUART.

"In the spring of 1921 I bought 100 Cooper plants. Set them out about April 25th, on very poor, high, dry, sandy ground. They did well and threw out a number of runners. The plants were literally covered this spring, with extra large berries of the very best quality. I have never had a larger yielding berry. I sold what I had at 40 cents per basket."—S. C. SOULE, Mass.

"The Cooper strawberries are fine, large berries of delicious flavor, and a wonderful yielder. Dunlap is a fine berry but we are going to replace them with Cooper."—FRED R. HARMON, Mich.

"Must say that I was well pleased with the berries produced by the few Cooper plants I purchased from you. The size and flavor of the berries was a surprise to me. I invited some of my neighbors in to look at them; they were astonished at the size attained by the berries"—FRANK BIXLER, Ind.

"I am well pleased with the Cooper, it is a profitable variety, and will outyield either Dunlap or Gibson. The berries are large, look well in the box, and of excellent quality. My soil is a clay loam and the winters very cold."—V. E. GOWAN-LOCK, Canada.

"Must say that your Cooper is a fine berry. Bore in abundance this season, and the berries were firm, large and delicious flavor. We were exceedingly pleased with them."—AARON GORDON, Ind.

"Your Cooper is a wonderfully strong variety. This season I fruited several different varieties, and when the dry weather came, Cooper did fine while two-thirds of the other plants died."—MRS. ANNA CHEW, Ill.

## \$4,000.00 PER ACRE.

"I purchased 100 Cooper strawberry plants from you in the spring of 1921. I sold \$65.00 worth of berries from the 100 plants. They created a sensation on the market. I was the only grower on the Minneapolis market with Cooper berries and there was some crowd around my stall. The berries were large and beautiful, and quality and flavor excellent. I grew them in the hill system."—E. W. MOEHLE, Minn.

Note—As an acre requires about 7,000 plants, an acre of the Cooper would have returned a gross profit of more than \$4,000.

"Your Cooper is sure a good berry. My soil is underlaid with clay; I am high on a hill. They stand the dry weather better than any other variety. I had a patch of Dunlaps but they look like wild strawberries beside the Cooper."—J. GUTOHEL, Mo.

"The new strawberry Cooper is the best berry I ever saw. Very productive, large size and delicious flavor. Cooper takes first place with me."—G. P. WOEKNER, Wis.

"The new strawberry Cooper yielded a fine crop this season. It is all you claim for it as to size and quality."—H. K. MYERS, Iowa.

"The Cooper strawberry is truly a wonderful variety. So different in some respects from other varieties. The berries were of unusual size, firm, beautiful and of wonderful flavor. Every blossom produced its fruit."—E. J. JUSTIN, Minn.

"Your new strawberry Cooper is certainly all you claim for it. They bore a wonderful crop this spring, and the berries were immense. Great big berries, fine color and delicious flavor. I will not grow any other variety as the Cooper leads them all."—C. BRANT, Mich.

"Must say that the Cooper is the greatest drought resisting strawberry ever introduced. Berries large, fine color and flavor. Fruit is larger than either Dunlap or Gibson and of better quality."—GEO. CAPPAGE, Ind.

"I want to set more Cooper plants next spring. My customers said they never had seen such berries. I consider that it ranks above any variety I have ever grown. Berries were extra large, good quality and flavor, an easy one to sell."—CHAS. A. MEIER, Mo.

# Descriptions of Varieties

## Senator Dunlap

A perfect-flowering or staminate, mid-season variety. Plants medium in size, foliage healthy and very prolific. Under favorable conditions Dunlap will make too many plants and for best results should be restricted after the row has reached the desired width. Dunlap has long been a favorite and is deserving of this popularity as it seems able to produce a big crop of berries under all conditions. The plant is very deep rooted, making it an excellent dry weather berry. The berries produced by Dunlap are medium sized and very attractive as they are richly colored and very uniform in shape. **For prices see page 34.**

## Kellogg's Big Late

This is a late, pistillate variety that is very highly recommended by the introducers. In manner of plant growth it resembles Kellogg's Prize; a strong, healthy grower and an excellent drought resister owing to its wonderful root system. The foliage is large and healthy, the berries, which are produced in abundance, are of exceptional quality, fine flavor and very delicious. An attractive berry that will command a big price. **For prices see page 34.**

## Progressive Everbearing

Progressive has long been the leading everbearing variety. We now give it second place as the new Champion is superior in every respect. The Progressive is a tall, healthy grower, deep rooted and entirely free from fungous diseases. Very productive. berries medium size, good quality and delicious flavor. Commences to bear three months after planting. **For prices see page 34.**

## Magic Gem

Magic Gem is a midseason, staminate variety that is fast gaining popularity and deservedly so, as it is a profitable variety for market and suitable for home use. The fruit is produced in abundance and continues to bear over a long season. Berries large, dark red to center, very firm, delicious flavor. **For prices see page 34.**

## Wm. Belt

Wm. Belt is a medium late, staminate variety, originated in Ohio. The plant is a strong, thrifty grower and seems to be best adapted to the heavier soils. The berries are large, of extra good quality and a distinct flavor not found in other strawberries. **For prices see page 34.**

## Glen Mary

A midseason, staminate variety very popular in some localities. The plant is a thrifty grower and makes a good fruiting row. Foliage strong and healthy. The fruit stems are large and strong. Berries are large, bright red, good quality and flavor. **For prices see page 34.**

## Warfield

Mid-season, pistillate. Similar to Dunlap in manner of growth and appearance and quality of fruit produced. The plant is small, very hardy and productive. Berries are medium to large, smooth and attractive. A good shipper and canner. **For prices see page 34.**

## Charles I.

Early, staminate. A very productive early variety, berries large, good quality and color. Plants are large and deep rooted, making it an excellent drought resister. A very strong pollenizer. **For prices see page 34.**

# NEW VARIETIES

## Kellogg's Delicious

Originated by Travis Bros. of New York. Introduced by R. M. Kellogg Co.

The plants of this variety are vigorous and healthy, and root very deeply. The foliage is entirely free from disease. Kellogg's Delicious is very productive, the berries are large, fine color and flavor, quality of the best. A promising variety as the fruit is borne in large quantities and hold their size to the last. Kellogg's Delicious is a midseason, staminate variety. 25 plants, \$5c; 50 plants, \$1.25; 75 plants, \$1.65; 100 plants, \$2.00.

## Bun Special

Originated by E. M. Buechley of Ohio.

Introduced by O. A. D. Baldwin.

We give the introducer's description in part: "The plant is vigorous and healthy, and a fair plant maker. The crowns of the plant are large, throwing out several large fruit stems, and they produce an immense amount of large berries of extra quality and flavor." Bun Special is a midseason, staminate variety. **For prices see page 34.**

## Kellogg's Marvel

Originated with Percy Schuchardt of Wis.

Introduced by R. M. Kellogg Co.

Kellogg's Marvel has many characteristics of the Dunlap and Warfield. The foliage is tall, upright and healthy. Kellogg's Marvel is exceedingly productive and the fruit is of extra fine quality and appearance. The berries are long, dark red and very beautiful. Kellogg's Marvel is a late, staminate variety which will greatly add to its value. 25 plants, \$5c; 50 plants, \$1.25; 75 plants, \$1.65; 100 plants, \$2.00.

## Eaton

Originated by A. V. Eaton of Indiana.

Introduced by C. E. Whitten & Son.

Eaton is a midseason, staminate variety, very productive and the fruit is of extra fine quality. Berries are large, conical shape, a deep red to the center, fine flavor. The plant is healthy, deep rooted and makes a good fruiting row. **For prices see page 34.**



Grow Cumberland for Profit.

## Raspberries

### Healthy Plants Produce Big Crops

Our big, healthy plants will make big profits for you. They are grown on ideal soil that is entirely free from root gall. The plants we ship you will be carefully graded. They have been thoroughly sprayed throughout the growing season. They are healthy, vigorous and productive.

### Big Profits in Raspberries

Every fruit grower should grow both Black and Red Raspberries. They are sure croppers and will return a mighty big profit as they come on the market at a time when fruit is in demand and hard to procure. It really is surprising that Raspberries are not more generally grown as they will thrive everywhere and provide a fine income owing to the big demand of ice cream and soft drink parlors, restaurants, hotels and canners. There certainly is no fruit that is more delicious than Raspberries and we urge our readers to plant heavily as the big demand will create a market that cannot be supplied, consequently big prices. Growers everywhere are making from \$400.00 to \$1,000.00 per acre. You can do the same. Our booklet, "Helpful Hints to Big Profits" which will be mailed upon receipt of your order, tells you how to grow them profitably.

"The Early King and Cumberland Raspberry plants purchased of you five years ago have proven a wonderful investment. The two acres have netted me nearly \$3,000.00 during the past three years. The canes are still robust and healthy, but I wish to start another field, and of course, want more of your fine plants."—GEO. CAMPBELL, Braymer, Ohio.

"The Cumberland Raspberry plants I bought of you two years ago were just fine. I always got the highest prices for my berries."—F. M. FROHRIEP, Sturgis, Mich.

### 100 Plants

Fifty plants of the Reds and fifty of the Blacks will provide sufficient fruit for an ordinary family. If you do not grow at least a few Raspberries for home use you are missing a wonderful treat, as the fruit can be served in many appetizing ways. If you cannot grow for market, order enough for home use.



## Red Raspberries

### Early King

(See illustration outside back cover.)

This variety is truly the KING of all Red Raspberries. Ninety per cent of all Red Raspberries grown today are Early King. This variety is certainly deserving of this popularity as it does well in every state of the Union and is not partial as to soil. It will produce its usual big crop on light sand or heavy clay and no matter where you are located you can safely plant Early King and be assured of a full crop of delicious berries every year. We have grown the Early King many years and have never seen them fail to produce a profitable crop. One mighty fine feature of the Early King is that it makes an ideal row. For best results the canes should be cut back to a height of 36 inches, but this is all described in our booklet "Helpful Hints to Big Profits", which will be mailed upon receipt of our order.

Early King ripens ten days earlier than Cuthbert, the berries are large, fine flavor and appearance. Quality of the best and will ship well to distant markets. For home use it is unsurpassed, owing to its delicious flavor. The fruit is easily picked, ripens fast and evenly. You will make no mistake in planting the Early King.

For prices see page 34.

### Cuthbert

Cuthbert has been grown extensively in all parts of the country and produces its customary big crops everywhere. It has given excellent satisfaction whether grown for home use or market. Cuthbert is a very vigorous grower and produces an enormous amount of fruit. Berries large, conical, crimson color and firm. Flavor of the best. A very hardy variety and can be grown everywhere.

For prices see page 34.

### Erskine Park New Everbearing Red Raspberry

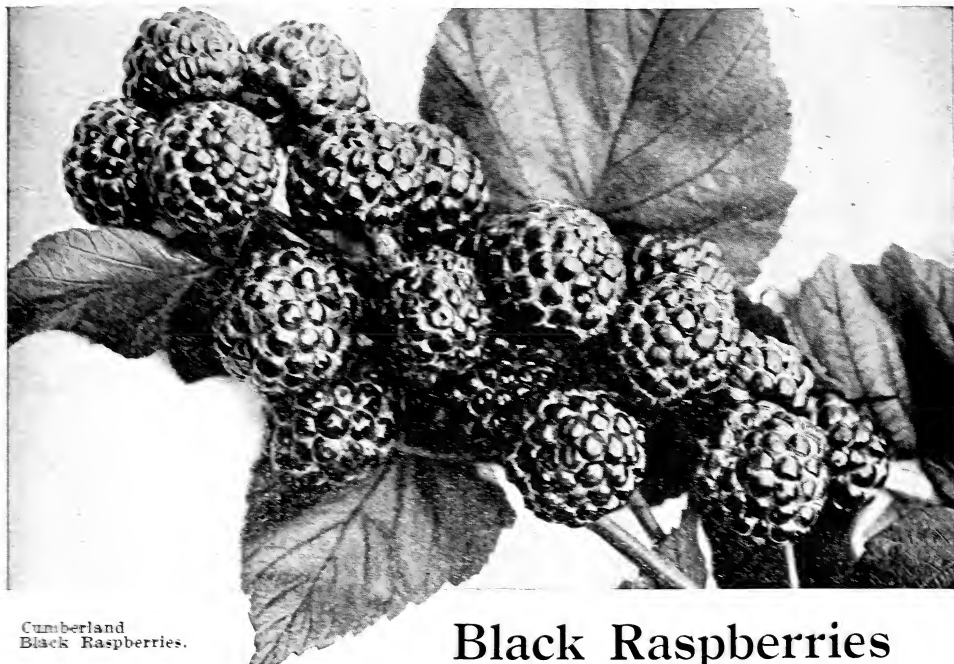
This new variety of Everbearing Red Raspberry originated in Massachusetts. It is so much better in every respect than the old St. Regis that we have discarded that variety in favor of Erskine Park. This new variety apparently is a seedling of the Cuthbert and shows many characteristics of that variety; size, flavor and shape nearly identical. Erskine Park is perfectly hardy and has never been known to winter-kill. Its manner of growth is similar to its parent, Cuthbert; foliage healthy and free from disease. Erskine Park will bear a profitable June crop, but as it is desirable for its fall crop we recommend that all canes be cut off late in the fall. When this is done the wonderful crop of delicious fruit borne by the young canes during late summer and fall will amaze you. Erskine Park is worthy of a trial by all.

For prices see page 34.

### Columbian (Purple Raspberry)

We consider the Columbian as the best of the Purple varieties. It is hardy and can safely be grown anywhere without protection. The canes are stocky growers, extremely vigorous and healthy. The berries are large in size, many of them an inch in diameter, beautiful color, being a deep purple, fine flavor, rich and delicious. A fine table and canning berry.

For prices see page 34.



Cumberland  
Black Raspberries.

## Black Raspberries

### Cumberland

(See illustration outside back cover.)

Cumberland is without exception the best known and best liked Black Raspberry ever introduced. We call it the "Business Black Cap" because it produces its customary big crop of berries year after year. The best evidence that Cumberland is a popular variety is the fact that more of them are planted than all other varieties combined. The universal popularity and favor of Cumberland is due to its wonderful productiveness and extra fine quality. Cumberland is a wonder in size of berries and vigor of plant growth, and is as hardy as any variety grown. Grows luxuriantly wherever planted. It is tremendously productive of extra large, glossy black berries, not approached for size, quality or appearance by any other variety. We heartily recommend Cumberland to all wanting a good Black Cap. It is a grand variety from every standpoint. Equally valuable for home use or market, owing to its great productiveness, large size, excellent quality and flavor.

We have a fine stock of genuine, true-to-name Cumberland plants.  
For prices see page 34.

### Plum Farmer

This is one of the newer introductions of Black Raspberries. The berries are of large size and excellent quality. The canes are strong growers and very hardy and produce a large crop of fruit.

For prices see page 34.

### Winfield

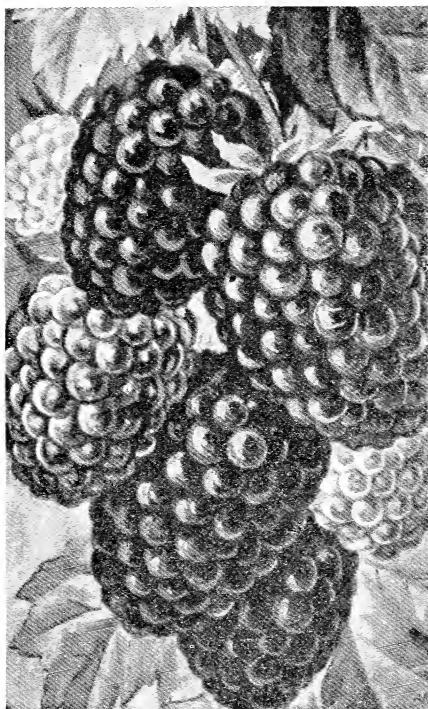
Described by the introducers as follows: "Winfield has proven itself the king of Black Caps. In hardiness and productiveness it is unexcelled by any other variety. It has never winter-killed through ten years of fruiting and stands extreme droughts. The fruit is of enormous size, single berries covering a quarter. Four to six great clusters are produced on each cane, averaging from three to six quarts per plant. Fruit is firm, sweet, rich and juicy. Seeds very small. Bush is healthy and vigorous, making robust canes, easily supporting their heavy load. Not troubled with rust. Succeeds on all soils."

For prices see page 34.

### Honey Sweet

Honey sweet is claimed by the introducers to be a distinct variety in every way. In size, flavor, color, quality, appearance and vigor of plant growth, it is claimed no variety will equal Honey Sweet. We have a limited supply of Honey Sweet plants and suggest that you order early.

For prices see page 34.



Mersereau Blackberries.



Eldorado Blackberries.

## Blackberries

Blackberries will thrive on any well drained soil that will produce ordinary farm crops. Our booklet, "Helpful Hints to Big Profits", which will be mailed upon receipt of your order, gives complete cultural and pruning instructions. There is a tremendous demand for all fruits, Blackberries included, and in order to satisfy and hold your customers you should plant Blackberries. They fruit over a long season and will give you a net profit of \$500.00 to \$800.00 per acre. For home use fifty or one hundred plants will be sufficient.

### Eldorado

This is without doubt the most profitable Blackberry under cultivation today. It is perfectly hardy and has never been known to winter-kill. Eldorado is a very strong and upright grower. The canes are stocky, free from disease and extremely productive of large, jet black berries. Flavor excellent, making it very desirable for home use. Eldorado sells well on the market as it is a fine looking berry and holds its color well. We urge you to order some Blackberry plants this season. If you cannot grow them for market, you should by all means grow enough for home use. If you do not have a few Blackberries you are really missing one of the good things of nature. We have a very fine supply of plants of our own growing. **For prices see page 34.**

### Mersereau

This variety originated in Northwestern New York. It is grown successfully in very cold climates as it is perfectly hardy. Quality of the best, berries larger than Eldorado, flavor sweet, rich and delicious. The canes grow straight and upright, are stocky and strong and remain erect. The foliage is deep green and entirely free from rust. **For prices see page 34.**

### Early Harvest

Any one with a good local market will find this variety very profitable as it bears early and over a long season. The fruit is medium sized, good quality, a very sweet, delicious flavor. The canes are strong, healthy, upright growers, and produce an enormous amount of fruit. You will find Early Harvest a good dependable variety and much better than a lot of the newer introductions. **For prices see page 34.**



# Dewberries

We are devoting this entire page to Dewberries as we believe our customers and readers should be apprised of the wonderfully big profits that can be made by growing them. In this one county alone there are hundreds of acres of Dewberries that are netting the owners \$1,000.00 and in some cases as much as \$1,500.00 per acre. For some unknown reason this big yielding, profitable Blackberry is not extensively grown and we believe we are doing you a real favor when we urge you to plant at least an acre of Dewberries. Contrary to the general belief they are one of the easiest Blackberries to grow. However, we will not dwell on cultural methods here, as this is all described in our booklet, "Helpful Hints to Big Profits", which will be mailed upon receipt of your order.

A few of the reasons WHY you should grow Dewberries:

1. Dewberries are more productive than Blackberries.
2. The berries are twice as large.
3. Quality better. Flavor better.
4. Dewberries ripen two weeks earlier than Blackberries.
5. They are better for home use as they require less sugar.
6. Dewberries are entirely free from all fungous diseases.

## The Best Variety

We offer only the Lucretia, as this variety is the most extensively grown and without doubt the best variety of Dewberry yet introduced. It is a strong, healthy grower, entirely free from root gall and all fungous diseases. It is wonderfully productive, often producing a half bushel of fruit per plant. The berries are large, many of them two inches in length, fine quality and flavor, a beautiful rich black color. It is equally valuable for home use or market. Many growers received \$4.00 per 16 quart crate for them last season. We have a very fine supply of true-to-name Lucretia plants.

For prices see page 34.

## Order Enough for Home Use

If you cannot grow for market, you should order 50 plants for home use. These will supply an ordinary family with this delicious and desirable fruit. Dewberries are very economical as they are very sweet and require less sugar than ordinary Blackberries.



Lucretia

Dewberries.

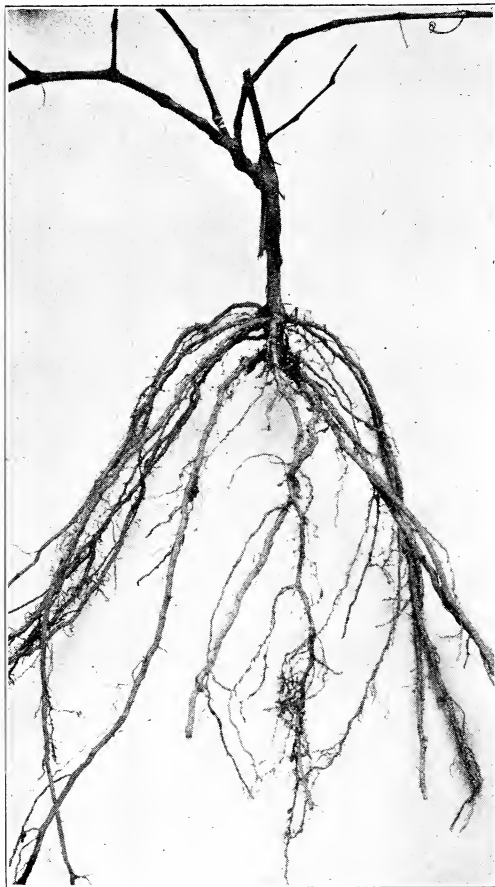
## The American Association of Nurserymen.

We are members of the American Association of Nurserymen, which was formed to protect buyers of nursery stock. No one is allowed membership in this Association unless they have a reputation for honesty and square dealing. You should make sure that the Nurseryman from whom you order is a member of this Association.

# OUR GRAPE PLANTS

## SURE GROWERS

## SURE CROPPERS



A Photograph of One of Our Big Healthy Grape Plants Showing the Wonderful Root System.

"The 1,000 Concord and 35 Niagara Grape plants purchased in the spring are fine, every one is growing. Many thanks for such fine stock."—J. BORTHEIN, Indianapolis, Indiana.

"Received your splendid Grape plants in fine condition. They are the strongest and healthiest Grape plants we have ever seen."—BENSON GARDENS, Benson, Neb.

"Well pleased with Grape plants, best we have had lately."—CLEVER NURSERY, Clever, Mo.

"Received the Grape plants all O. K. They have exceptionally fine roots."—J. W. ALLEN, Covert, Ind.

Our Grape plants are selected, grown right, dug right and packed right. From the very beginning they have the care and attention necessary to their long life and productivity. The cuttings from which our plants are grown are selected from our own bearing vineyards. We know they are true-to-name, free from disease, healthy and productive. Only the strongest canes are used for cuttings. This assures a strong, sturdy plant.

By selecting cuttings from our own vines, our plants are assured a hardy, rugged vitality. They have gone through the cold weather test, and are more hardy than plants grown in warmer climates.

The root system is the most important part of any plant. The soil upon which our plants are grown is especially adapted to plant growth. This soil is damp, deep and rich and provides our plants with a wonderfully strong root system. We know how to get them out of the ground unharmed, full of vitality and in condition to make a splendid growth.

## Grapes Produce Big Crops

The Grape is perfectly hardy and can be grown everywhere. A single plant will produce from 30 to 50 lbs. of fruit per year. Commercial growers make a profit of \$300.00 to \$600.00 per acre. A vineyard properly cared for will bear for many years. Proper pruning and culture is essential, and this is all described in our booklet, "Helpful Hints to Big Profits", which will be mailed upon receipt of your order.

We have a fine stock of Grape plants this season and know they will please you in every way, as they have thousands of others.

## \$1.00 Red, White and Blue Collection

Just the thing for family use. Delicious grapes fresh from the vine over a long season. One strong plant each of the following popular varieties: Concord, blue; Niagara, white; Moore's Early, blue; Campbell's Early, blue; Brighton, red, sent post-paid for only \$1.00. When ordering just write Grape Collection.





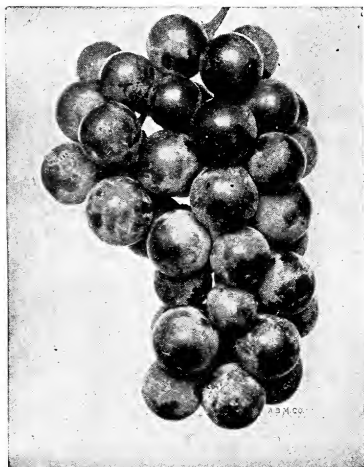
Concord.

**CONCORD.** (Blue). This popular variety is without doubt the most productive and best commercial grape grown. Its popularity is due to its many fine qualities. Perfectly hardy, adaptable to all soils, very productive, berries large, sweet and juicy, bunch large and compact, quality of the best and the standard of comparison of all grapes on every market. Concord is a strong, healthy grower, makes plenty of vine, and produces an enormous amount of fruit. Wherever you are located you can safely plant Concord for either home use or market. For prices see page 34.

**MOORE'S EARLY.** (Blue). A fine early variety. Moore's Early ripens two weeks before Concord. Berries are large, flavor sweet and delicious. Not as productive as the Concord, but a fine variety owing to earliness and fine quality and flavor of the fruit. For prices see page 34.

**WORDEN.** (Blue). Worden ripens a week earlier than Concord. Berry large, good quality, thin skin, very productive. For prices see page 34.

**CAMPBELL'S EARLY.** (Blue). Berries very large, quality and flavor good. Bunch large but loose. For prices see page 34.



Brighton.

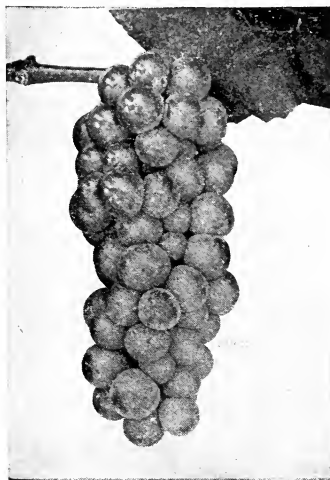
**NIAGARA.** (White). Niagara is without doubt the heaviest yielding and most popular white Grape in existence. The fruit is a greenish-white with a yellowish tinge when ripe, sweet, juicy and fine quality. Ripens with Concord. Berries large, bunch large and compact. For prices see page 34.

**BRIGHTON.** (Red). This is the leading red Grape under cultivation. A strong, healthy grower, very productive. Berries and bunch large, quality of the best, flavor delicious. For prices see page 34.

### Three Year Grape Vines

For those wanting quick results we have three times transplanted Grape vines. These are extra heavy vines, strong root system and long tops. Can furnish the following varieties in three-year plants: Concord, Niagara and Brighton.

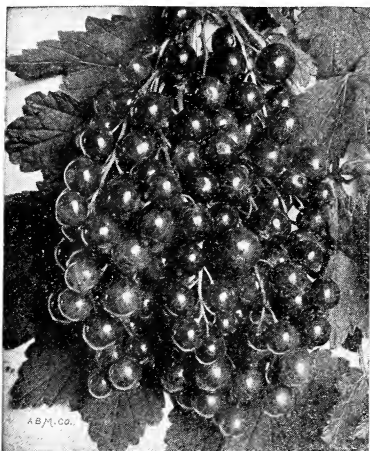
Prices, 75c each; \$4.00 for six, ten plants or more, 60c each. If wanted by parcel post, add five cents for each plant.



Niagara.

"We ordered plants from you last year, and pleased to report that no one could ask for more than we received. They earned far more than we expected. Order enclosed."

J. R. DARLING, III.



Perfection Currants.

## Gooseberries

**DOWNING.** A strong, vigorous grower, healthy and free from mildew. Fruit large, pale green, tender skinned, fine quality. A well known variety and excellent for home use or market.

**HOUGHTON.** Plants hardy, healthy and sure croppers. Fruit medium large, pale red, sweet and tender.

Price, \$1.50 per 6; \$2.50 per 12; \$4.50 per 25; \$15.00 per 100.

## Rhubarb

**LINNAEUS.** This variety produces extra large stalks, early and tender. Fine for home use.

Price, \$1.00 per 6; \$1.50 per 12; \$2.50 per 25; \$8.50 per 100.



Palmetto Asparagus.

## Garden Necessities

If you are a lover of the good things nature provided, you will want the popular fruits and vegetables shown on this page. Currants, Gooseberries and Rhubarb will provide delicious pies, sauce, and jellies, and crisp, tender Asparagus, fresh from the garden in the spring is a rare treat. An initial expense of a few dollars will provide the above in abundance, and aside from the economical standpoint, the joy and pleasure of growing it yourself, will repay you many times for the cost of the plants and small piece of ground required.

## Currants

**PERFECTION.** A vigorous grower and one of the most profitable varieties, equally desirable for home use or market. Very productive, fruit is large, bright red color, fine quality.

**LONDON MARKET.** This old variety is the most popular of all currants. Fruit is large, red, and of excellent quality. A good thrifty grower, healthy and very productive.

Price:	6	12	25	50	100
1-yr. plants	\$1.25	\$2.00	\$3.50	\$6.50	\$12.00
2-yr. plants	1.75	3.00	5.50	10.00	18.00



Downing Gooseberries

## Asparagus

**PALMETTO.** Especially popular with commercial growers, owing to mammoth growth. The shoots are light green and tender.

Price, 50c per 25; 80c per 50; \$1.50 per 100; \$3.00 per 250; \$10.00 per 1,000.

## Important Notice

We cannot ship Currants and Gooseberries to the following states:

Arizona  
California  
Colorado  
Idaho  
Kansas  
Louisiana  
Montana

Nevada  
North Dakota  
Nebraska  
New Mexico  
New Hampshire  
Oregon  
Oklahoma

South Carolina  
South Dakota  
Texas  
Georgia  
Utah  
Washington  
West Virginia

# Instructions to Customers

**Our Shipping Season.** Our spring shipping season opens the latter part of March and continues until the middle of May. Our plants are dormant at that time of the year and can safely be planted in the South much later than plants that are grown in warmer climates.

**Use Order Sheet.** The last page of catalog is your order sheet. Fill this out carefully, write name and address and shipping station plainly. You will find complete price list of stock on page 34. Our plants are tied in bunches of 25 and must be ordered in exact multiples of 25, unless otherwise noted.

**Remittances.** May be made by personal check, money order, bank draft or registered letter. Will take Liberty Bonds and War Savings Stamps at face value.

**Packing.** We make no extra charge for packing. Plants are packed and delivered to carrier free of charge. Our plants are packed in the best manner possible. We use plenty of damp moss. The larger strawberry orders are packed in the new wire bound Pioneer crate. These crates are light and will reach you in good condition as they are practically unbreakable.

**Claims.** Claims for shortage or error, if any, must be made immediately upon receipt of stock.

**Our Reliability.** As to our reliability, we refer to commercial agencies, Bridgman State Bank, Stevensville State Bank or Union Banking Co., St. Joseph Mich.

**Order Early.** Order your plants as soon after receiving this catalog as possible, this will assure you of getting the varieties you want. When ordering after April 1st, give second choice. We will not substitute one variety for another unless you give us permission to do so.

**Prompt Shipment.** Our plants will reach you promptly and in good condition as we are connected with all large trunk lines. We are located 15 miles north of the Indiana State line.

**Special Prices.** If you can use plants in larger quantities than we have them listed, write for special prices.

**TERMS.** We do not ship plants C. O. D. Our terms are cash with order or one fourth cash, balance any time before shipment.

**Conditions of Sale.** We exercise the greatest care in growing, labeling and packing our plants, and will absolutely guarantee every plant we ship to be true to name and to reach you in good growing condition. We give no warranty, expressed or implied, as to description, quality or productiveness, or any other matter of any stock we sell. If we are unable to fill your order on account of shortage of stock, strikes, an act of Nature or other causes beyond our control. We will in no way be responsible for more than the amount paid us for the plants.

**Our Guarantee.** Your order will receive careful attention when placed with us. Our customers must be satisfied. Read our liberal guarantee on page 4.

## Methods of Shipment

**EXPRESS.** For the larger orders we recommend express as the best and most economical method of shipment. Our shipping facilities are unsurpassed as we are on the main line of the Pere Marquette System, about 70 miles from Chicago, where quick transfer is made to all points East, West, North and South.

**PARCEL POST.** If your order calls for less than 1,000 strawberry plants, we recommend parcel post shipment as the cost will be less and the plants will be delivered to your door. By referring to the table below you can easily determine the amount to send to cover parcel post charges on your order.

**INSURED PARCELS.** We suggest that when remitting you include enough to insure the order. This absolutely insures safe arrival of the plants. The rate of insurance is: \$5.00 order or less, 3 cents; from \$5.00 to \$25.00 order, 5 cents.

### IT IS EASY TO FIGURE PARCEL POST CHARGES.

FOR EACH 100 PLANTS OF—	Michigan Ohio Indiana Illinois Iowa Wisconsin	Minnesota Pennsylvania Missouri New York Kentucky West Virginia	All Other States East of Rocky Mountains	All States West of Rocky Mountains
Strawberries .....	\$.10	\$.20	\$.30	\$.40
Red Raspberries .....	.15	.30	.40	.50
Black Raspberries .....	.20	.40	.50	.65
Blackberries .....	.20	.40	.50	.65
Dewberries .....	.20	.40	.50	.65
Asparagus .....	.10	.20	.30	.40
For Each Dozen—				
Grapes, 1 year .....	.10	.20	.30	.40
Grapes, 2 year .....	.15	.30	.40	.50
Currants .....	.20	.40	.50	.65
Gooseberries .....	.20	.40	.50	.65
Rhubarb .....	.25	.45	.60	.75

The figure opposite the kind of plants ordered, in the column under the state in which you live, shows the amount to include for postage.

# 1923 Price List of Plants

Varieties marked (P) are perfect-flowering varieties and can be grown alone. Varieties marked (I) are imperfect and must be planted with a variety marked (P). If plants are wanted in larger quantities, send a list of your wants for special prices. We allow a discount of 5 per cent on all orders, at catalog prices, accompanied by cash in full, received before March 15th. For parcel post rates see page 33.

**GIBSON \$5.00 PER 100**

	25	50	100	200	300	400	500	1000
<b>DR. BURRILL (P)</b> .....	\$0.35	\$0.50	\$0.80	\$1.25	\$1.75	\$2.25	\$ 2.50	\$ 5.00
<b>SENATOR DUNLAP (P)</b> .....	.35	.50	.80	1.25	1.75	2.25	2.50	5.00
<b>WARFIELD (I)</b> .....	.35	.50	.80	1.25	1.75	2.25	2.50	5.00
<b>GIBSON (P)</b> .....	.40	.60	1.00	1.50	2.00	2.50	3.00	6.00
<b>AROMA (P)</b> .....	.40	.60	1.00	1.50	2.00	2.50	3.00	6.00
<b>PREMIER (P)</b> .....	.50	.80	1.25	2.00	2.50	3.00	3.50	7.00
<b>KELLOGG'S PRIZE (I)</b> .....	.50	.80	1.25	2.00	2.50	3.00	3.50	7.00
<b>GLEN MARY (P)</b> .....	.50	.80	1.25	2.00	2.50	3.00	3.50	7.00
<b>WM. BELT (P)</b> .....	.50	.80	1.25	2.00	2.50	3.00	3.50	7.00
<b>CHARLES I. (P)</b> .....	.50	.80	1.25	2.00	2.50	3.00	3.50	7.00
<b>MAGIC GEM (P)</b> .....	.75	1.00	1.50	2.50	3.40	4.20	5.00	10.00
<b>EATON (P)</b> .....	.75	1.00	1.50	2.50	3.40	4.20	5.00	10.00
<b>BUN SPECIAL (P)</b> .....	.75	1.25	2.00	3.50	4.25	5.00	6.00	12.00
<b>KELLOGG'S BIG LATE (I)</b> .....	.75	1.00	1.50	2.50	3.40	4.20	5.00	10.00
<b>COOPER (P)</b> .....	1.00	1.75	3.00	5.00	7.00	8.50	10.00	20.00
<b>CHAMPION E'BEARING</b> ..	1.00	1.50	2.50	4.50	6.00	7.50	9.00	18.00
<b>PROGRESSIVE E'BEARING</b> ..	.75	1.00	1.50	2.75	4.25	5.50	6.75	13.50

## Raspberry Plants

	25	50	100	200	300	400	500	1000
<b>EARLY KING (Red) No. 1.</b> ..	\$1.00	\$1.75	\$3.00	\$5.00	\$7.00	\$ 8.50	\$10.00	\$20.00
<b>EARLY KING (Red) No. 2.</b> ..	.75	1.25	2.00	3.25	4.75	6.50	7.50	15.00
<b>CUTHBERT (Red) No. 1.</b> ..	1.25	2.00	3.00	5.50	8.00	10.00	12.50	25.00
<b>CUTHBERT (Red) No. 2.</b> ..	.75	1.25	2.00	3.25	4.75	6.50	7.50	15.00
<b>ERSKINE PARK (Red)</b> ..	2.00	3.50	5.00					
<b>COLUMBIAN (Purple)</b> ....	1.50	2.25	3.50	6.50	9.75	12.50	15.00	30.00
<b>UMBERLAND (Black)</b> ..	.75	1.25	2.00	3.75	5.50	6.50	7.50	15.00
<b>PLUM FARMER (Black)</b> ..	.75	1.25	2.00	3.75	5.50	6.50	7.50	15.00
<b>WINFIELD (Black)</b> .....	1.50	2.25	3.50	6.50	9.75	12.50	15.00	30.00
<b>HONEY SWEET (Black)</b> ..	2.00	3.50	5.00					

## Blackberry Plants

	25	50	100	200	300	400	500	1000
<b>ELDORADO</b> .....	\$1.50	\$2.25	\$3.50	\$6.50	\$ 9.75	\$12.50	\$15.00	\$30.00
<b>MERSEREAU</b> .....	1.50	2.50	4.00	7.50	11.00	14.00	17.50	35.00
<b>EARLY HARVEST</b> .....	1.50	2.25	3.50	6.50	9.75	12.50	15.00	30.00

## Dewberry Plants

	25	50	100	200	300	400	500	1000
<b>LUCRETIA</b> .....	\$1.25	\$2.50	\$3.00	\$5.50	\$8.00	\$10.50	\$12.50	\$25.00

## Grape Plants

	Each	6	12	25	50	100	200	300	1000
<b>CONCORD, 1-yr. No. 1.</b> ..	\$0.15	\$0.75	\$1.25	\$2.00	\$3.50	\$ 6.00	\$11.00	\$16.50	\$ 50.00
<b>CONCORD, 1-yr. No. 2.</b> ..	.10	.50	1.00	1.50	2.50	4.00	7.50	9.50	30.00
<b>MOORE'S EARLY, 1-yr.</b> ..	.20	1.00	1.75	3.00	5.00	8.50	16.00	23.00	70.00
<b>NIAGARA, 1-yr.</b> .....	.20	1.00	1.75	3.00	5.00	8.50	16.00	23.00	70.00
<b>WORDEN, 1-yr.</b> .....	.25	1.25	2.25	3.50	6.00	10.00	18.00	25.00	80.00
<b>CAMPBELL'S EARLY</b> ....	.25	1.25	2.25	3.50	6.00	10.00	18.00	25.00	80.00
<b>BRIGHTON, 1-yr.</b> .....	.30	1.50	2.50	4.50	7.00	12.00	22.00	31.50	100.00

For prices of Currants, Gooseberries, Asparagus and Rhubarb see page 32.

READ OUR LIBERAL GUARANTEE ON PAGE 4.

## Why Take Chances?

Send in your order as soon as you receive our catalog. We have a fine supply of quality plants. The best we have ever grown. Our customers make big profits because our plants are healthy and productive. You are not taking chances when you set our plants. Our long experience is your protection. Our valuable booklet "Helpful Hints to Big Profits" will be mailed free upon receipt of your order for plants.

Express Office .....

# Hand This Catalog to Your Friends

After you have sent us your order hand this catalog to your friends. They will appreciate this catalog of healthy, true to name fruit plants, and we will thank you for the favor.

## Photographs

Next spring when you are picking berries, send us a photo of your field or garden, or berries. Also a statement regarding the varieties, size, quality and amount of fruit produced. We will pay \$5.00 in cash for photos that can be used in our catalog.

## Special Quotations

We can quote special prices on large orders. Give us a list of the varieties wanted and number of each. We have one of the largest stocks of plants in the Middle West and can meet any competition on quality stock. We will not sacrifice quality for low prices. When you order of us you get the BEST.

## Order These for Best Results

These varieties are the leaders and will give satisfaction wherever grown:

**Strawberries—**  
COOPER  
GIBSON  
PREMIER  
CHAMPION

**Raspberries—**  
EARLY KING  
CUMBERLAND  
**Blackberries—**  
ELDORADO

**Grapes—**  
CONCORD  
NIAGARA  
**Dewberries—**  
LUCRETIA

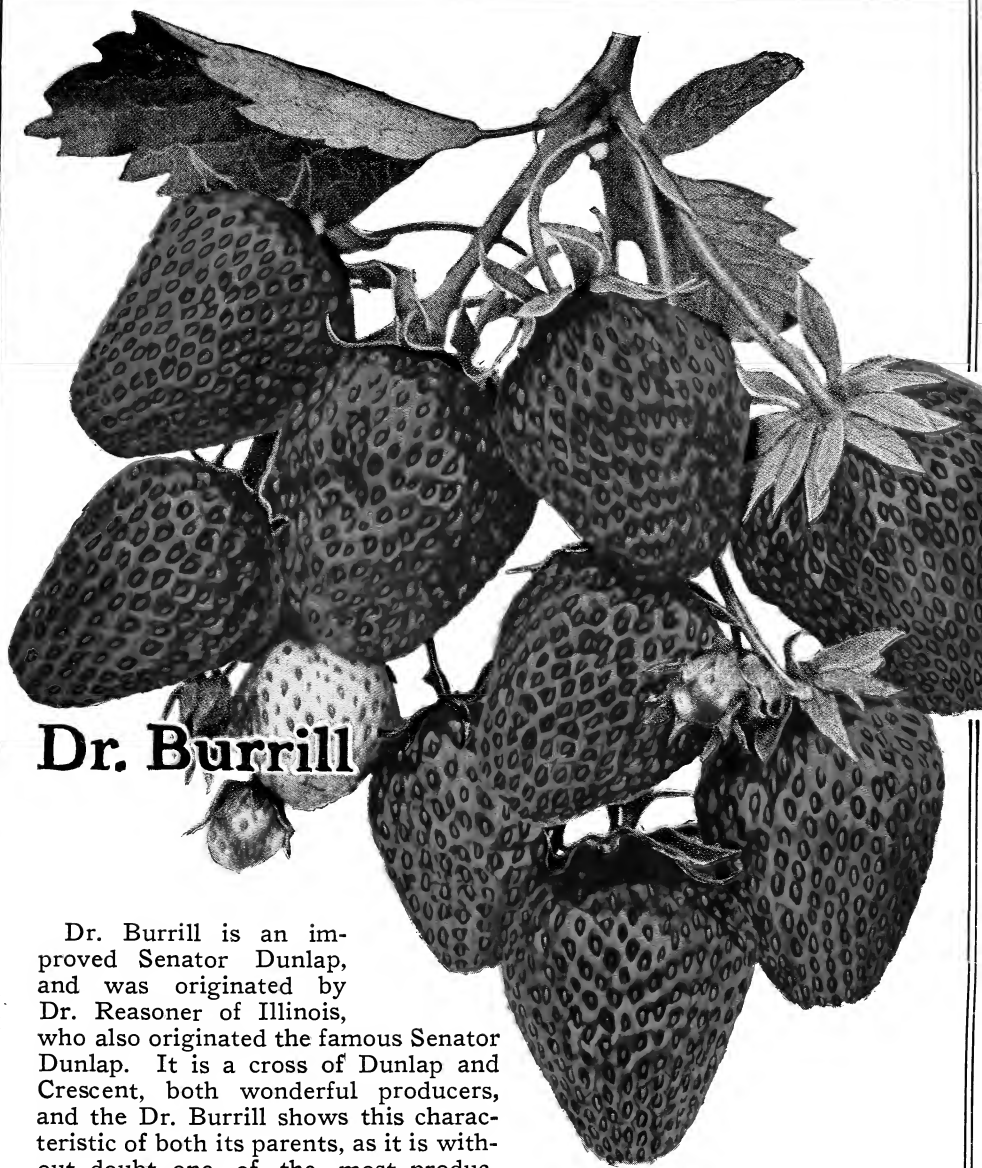
Write below the names and complete addresses of friends or relatives anywhere who would be interested in our Berry Plant Catalog. We do not want long lists, only those with gardens or farms. We will include some plants with your order.

## Cooper is Mighty Productive, Big and Fancy

"The Cooper berries purchased of you in 1921 were fine. Very large, flavor luscious, quality of the best. Plants very strong and a good bearer."—WM. PYLES, Ohio.

"Your Cooper berries are wonderful. The best I ever saw in the berry line. They are much better than Dunlap or Gibson in size, color and flavor."—E. V. HERRING, Ill.

"Your new Cooper is a wonderful variety. For cropping, size and flavor it cannot be beat. I will plant no others."—J. H. BARTH, Mo.



## Dr. Burrill

Dr. Burrill is an improved Senator Dunlap, and was originated by Dr. Reasoner of Illinois, who also originated the famous Senator Dunlap. It is a cross of Dunlap and Crescent, both wonderful producers, and the Dr. Burrill shows this characteristic of both its parents, as it is without doubt one of the most productive varieties yet introduced. Berries are large and uniform in size and shape, quality of the best, excellent appearance and flavor. Most of you know what the Dunlap is. Dr. Burrill is a better berry in every respect; produces more berries, bigger berries and berries of better quality. Dr. Burrill is a strong fertilizer, and its season of blooming and fruiting is extra long. It ripens in mid-season. Foliage is large, beautiful dark green, and very hardy and healthy. With its extra long, strong roots, heavy crowns, and healthy foliage, it is able to produce its wonderful crop of fruit every season. Prices on page 34.

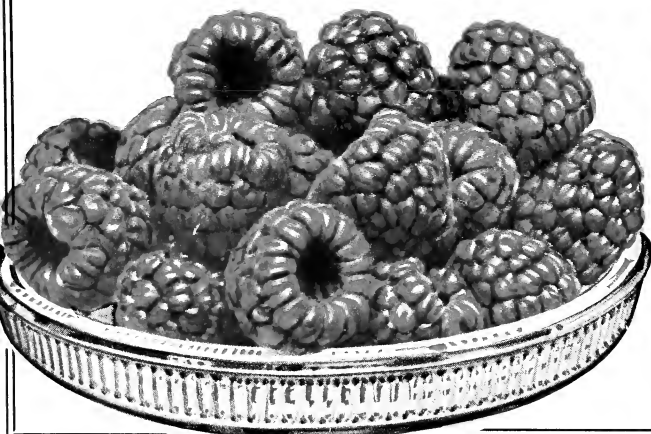
**LET US RESERVE GENUINE TRUE TO NAME DR. BURRILL  
PLANTS FOR YOU NOW.**





*Cumberland  
Black  
Raspberries*

*Early King  
Red Raspberries*



*Concord Grapes*